

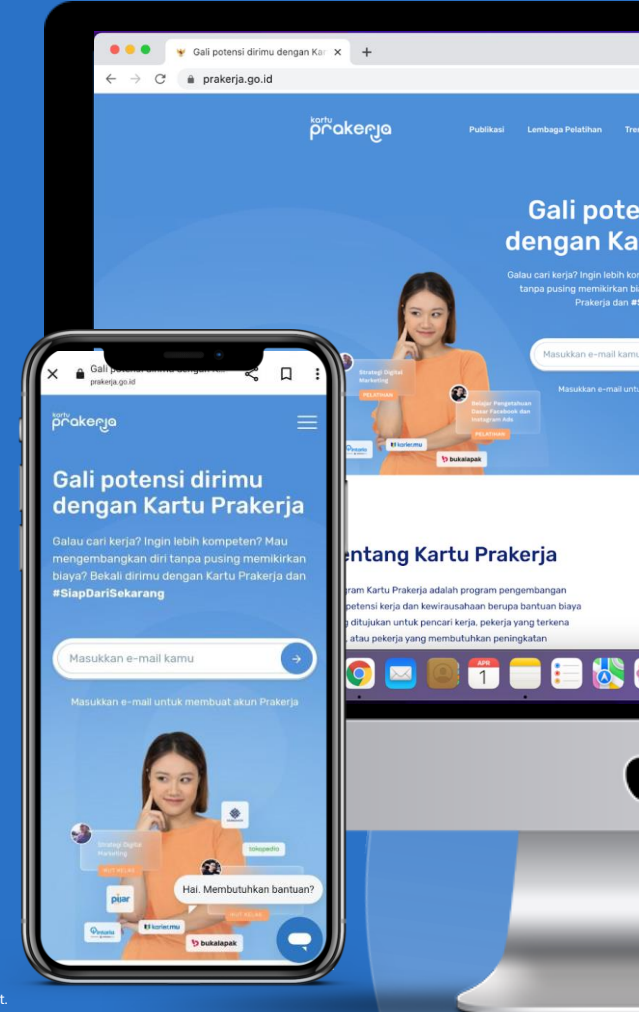


KEMENTERIAN KOORDINATOR BIDANG PEREKONOMIAN
REPUBLIK INDONESIA

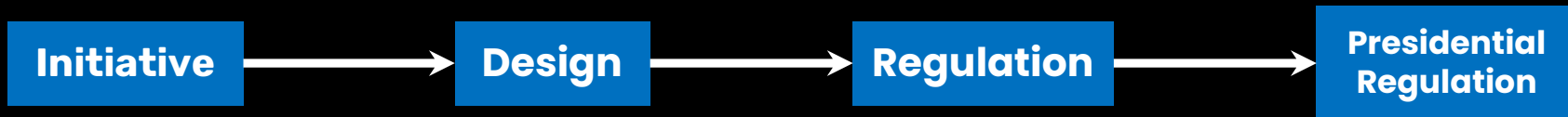
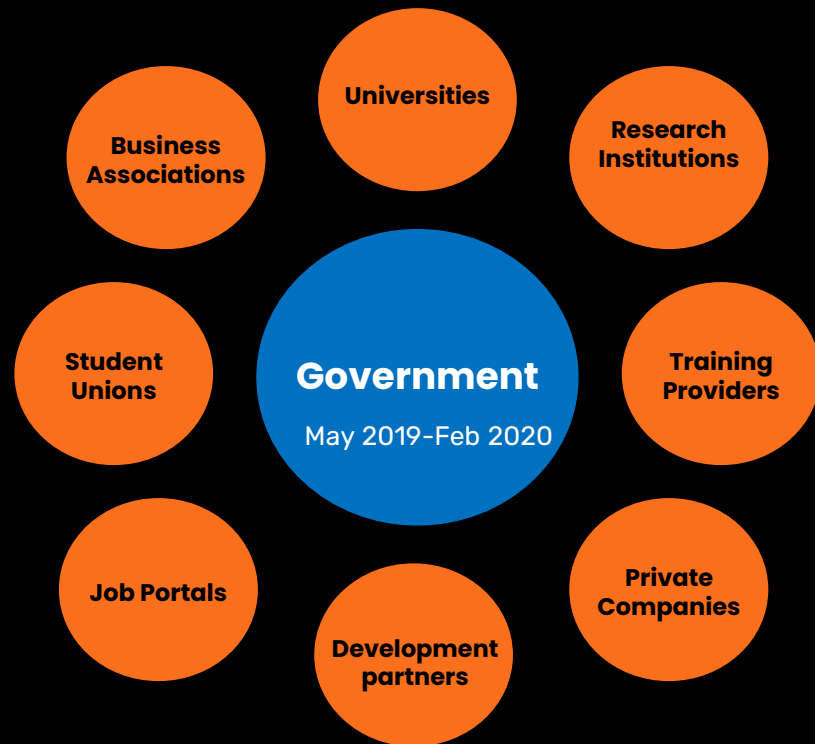
prakerja

Large-Scale Skill Development Program Monitoring & Evaluation Framework: Case Study of Prakerja

EEA Webinar, 31 August 2023

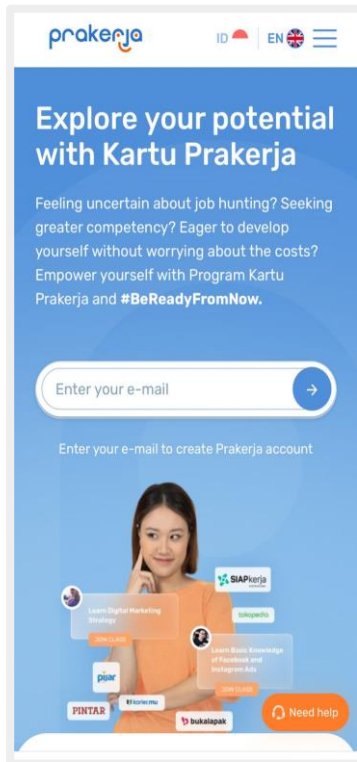


●● From Initiative to Implementation

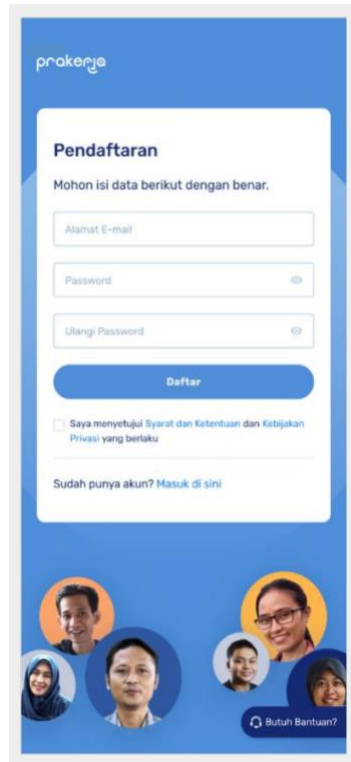


Connecting training to vacancies seamlessly

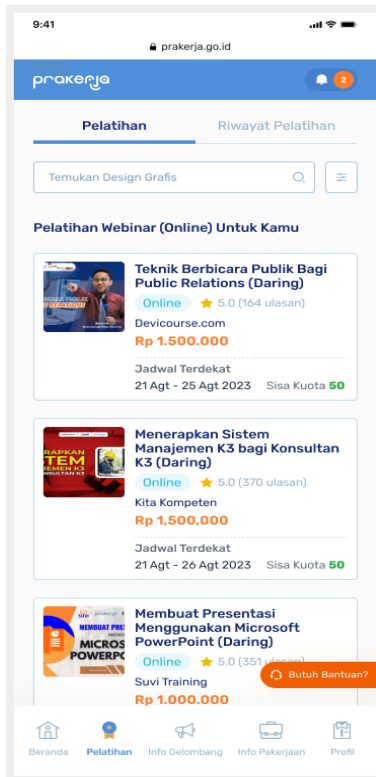
User Friendly



On-demand Registration 24/7



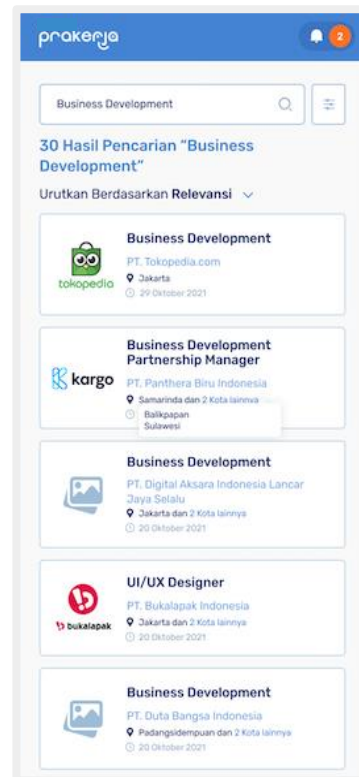
Trainings inline with market demand



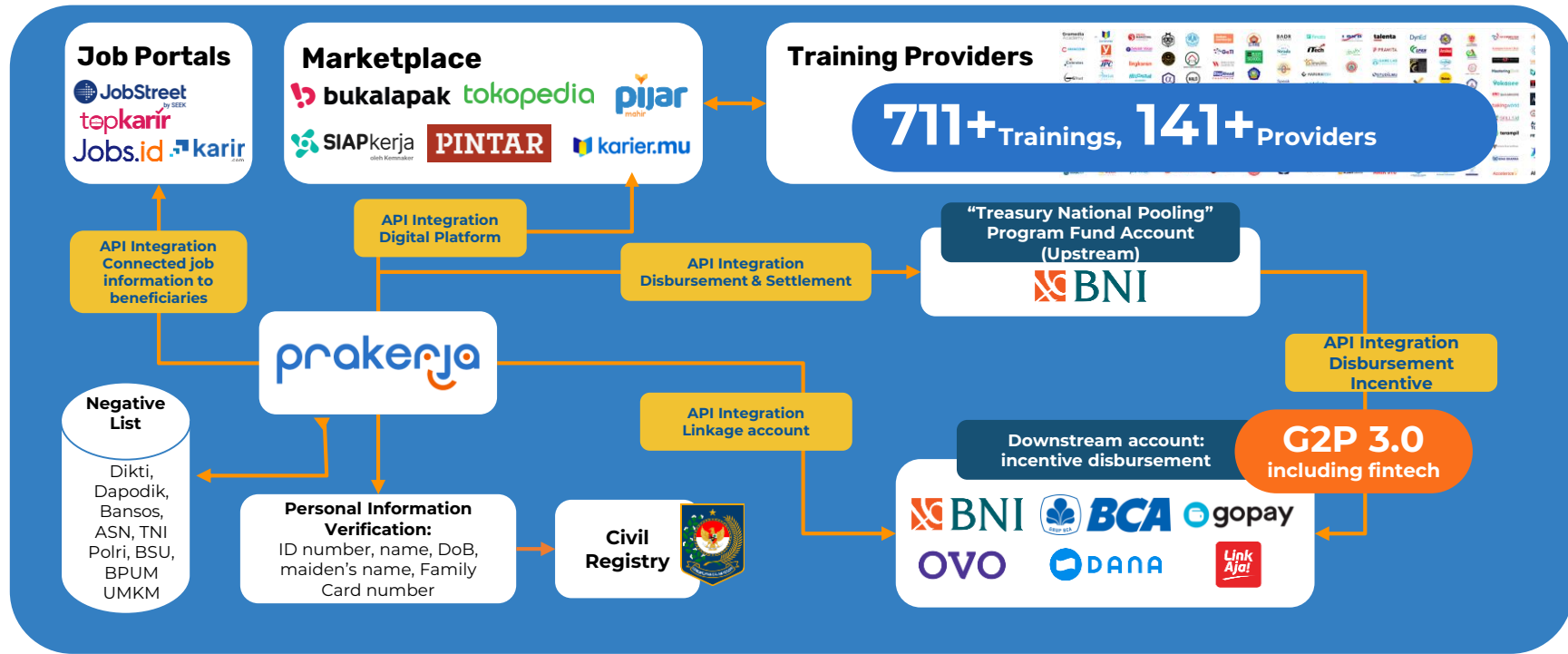
No physical card



Job Search Information



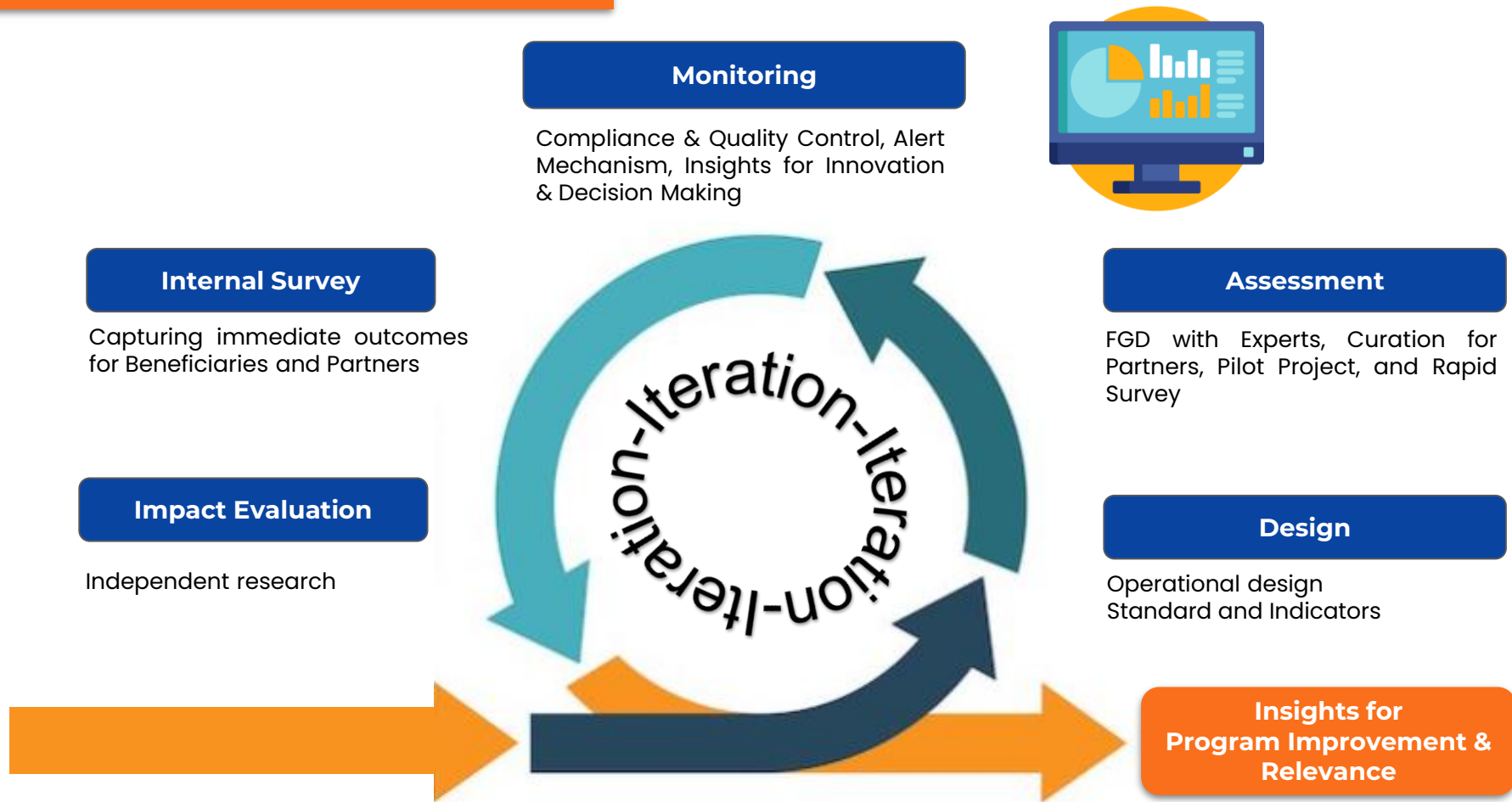
Ecosystem of Partnerships



Assessment & Monitoring
Teams of Prakerja



Continuous Improvement



85 Compliance Indicators



Guaranteed Quality



Trainings

Modules, Trainer, Infrastructures, Price



Training Providers

Customer Service, Marketing Campaign & Promotion Strategy, Website Accessibility



Digital Platform

Role & Function, Compatibility & Requisite Feature



Payment Partners

Incentive Disbursement



Participants

Identity & Attendance

Reference documents

Monitored by

Priority Occupation



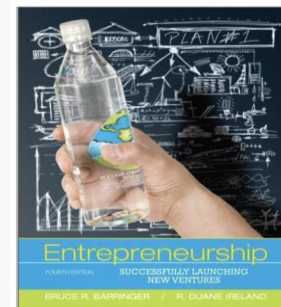
Universities & NGOs

Digital Platform

Participants and Public:
Contact Center and Social Media

Internal Monitoring Team

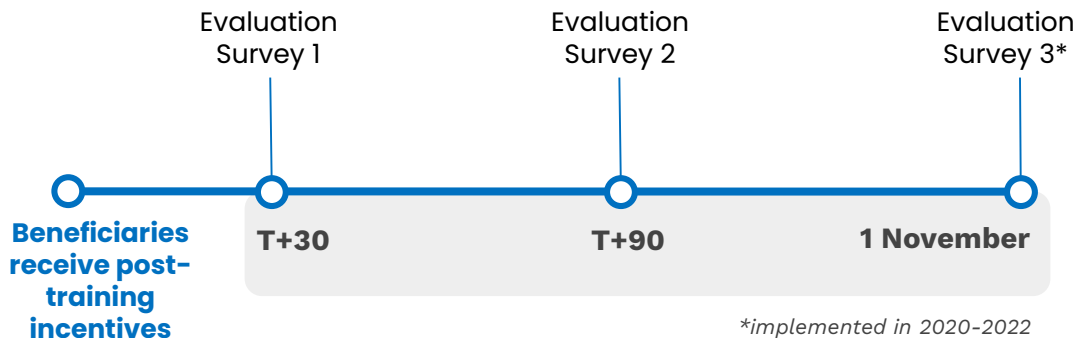
Entrepreneur



Evaluation Surveys for Real-Time Report to the Policymakers

Evaluation Surveys for Beneficiaries

(30-minutes; 110 – 130 questions; Voluntary; Survey Incentive)



From 2020 to 2023

17 million beneficiaries



14.5 million respondents

Section of Evaluation Surveys



Evaluation Surveys for Partners

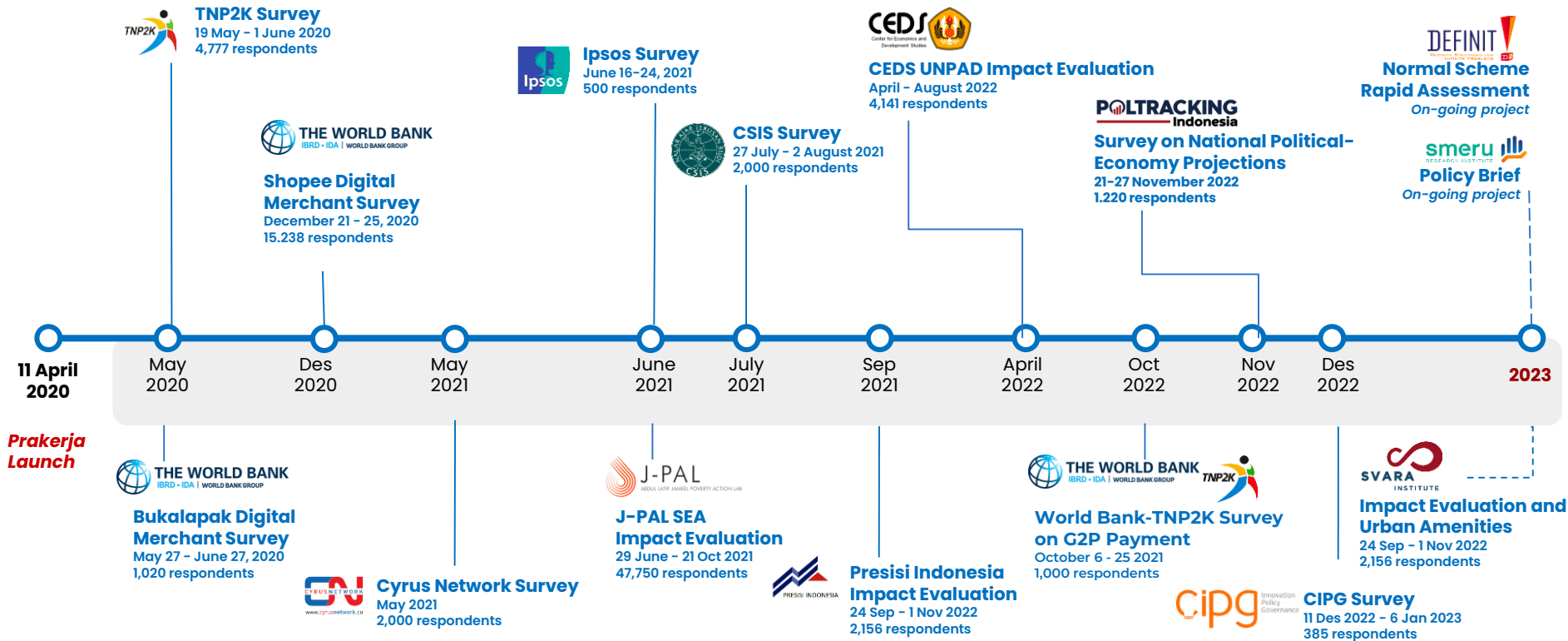
At least **once a year** to evaluate their participation in the **previous year**

Capturing information about the impact of the program to its partners:



- Training Institute
- Digital Platform
- Bank
- Fintech
- Job Portal

Portraits of Prakerja from External Studies



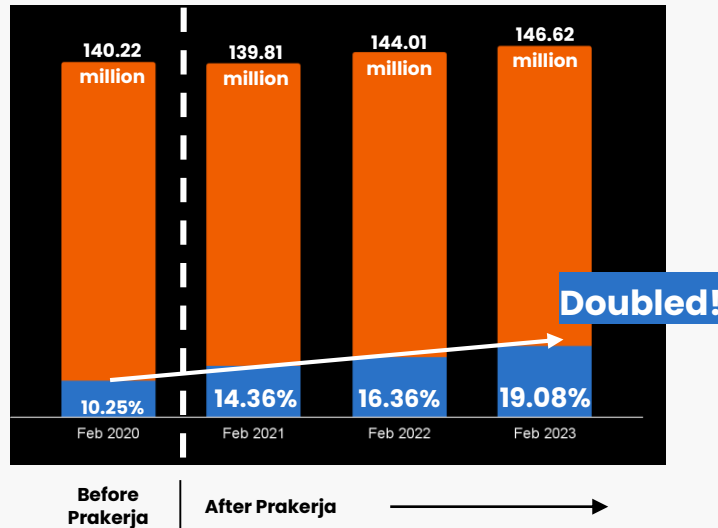
Over 3.5 years, 17 million participants in 514 districts/cities gained access to training through Prakerja

Macro Impact



% Workforce who have attended any training

Have attended training Never attended training



Impact on Beneficiaries



J-PAL
ABDUL LATIF JAMEEL POVERTY ACTION LAB
SOUTHEAST ASIA

Helps **start a new jobs**

+18%

Increases monthly income by 10% compared to non-beneficiaries

IDR 122,500

≈ 61% of the Food Assistance Cards
≈ 4,2% of the average labor wage
≈ 15,5% ROI



Enhances **entrepreneurial skills**

+49%

Increases monthly income by 17-21% compared to non-beneficiaries

IDR 255,000 - 315,000



Prakerja contributes positively to **8 out of 17 SDGs** (Goals 1, 2, 4, 5, 8, 10, 16, and 17).



88%

Prakerja provides **access to quality** training that supports **lifelong learning**



89%

Prakerja improves skills that help to **obtain decent and better work**.

INDONESIA'S LEADERSHIP IN LIFELONG LEARNING



The President launched
#ImALifelongLearner Campaign

Indonesia is paragon in promoting lifelong learning: UNESCO

© 3rd July 2023

"Prakerja is a **best practice** and can be used as an example for other large-scale programs."

Firli Bahuri, KPK Chairman – (5/8/2021)



Survey on National Political-
Economy Projections
Nov 21–27, 2022

Prakerja is **ranked fourth as the most beneficial (7.5%) program** of Joko Widodo – Ma'ruf Amin after Cash Transfer/BLT (28.9%), Kartu Indonesia Sehat (9.9%), Toll/trans road infrastructure development (7.8%).



Fajri Hidayatulloh, Batch. 4, Banten
Training: Public Speaking

Visual **impairment does not stop Fajri from learning** and being active in various communities. Moreover, Fajri often conducts research and advocacy regarding people with disability.



Natalia, Batch 21, Jawa Barat
Training: Content Creator

Natalia worked as a migrant worker in Hong Kong before returning to Indonesia and being laid off due to the pandemic. She then registered for Prakerja and **had the opportunity to learn new skills**, which allowed her to start a career as a content creator.



Sianny Christianto, Batch 8, Jawa Tengah
Training: Easy Way to Make Japanese Cheese Cake Original

Being 56 years **old does not stop Sianny from being productive**. She actively helps farmer groups in the field of processing, especially brazilian spinach. Her production have also been sold on the market.



H.M. Queen Maxima of the Netherlands
UN Secretary-General's Special Advocate for Inclusive Finance for Development (**UNSGSA**)

"Public-private collaborations are key for innovation and scale. Indonesia's **Prakerja, has demonstrated how partnering** with digital training institutes, job platforms, online marketplaces and fintechs **helped support millions of beneficiaries.**"



Satu Kähkönen
World Bank Country Director for Indonesia and Timor-Leste

"Prakerja is **the first active labor market policy** and social assistance program in Indonesia that has implemented a beneficiary centric G2P payment system. **This is something very innovative.**"



Norimasa Shimomura
UNDP Representative of Indonesia

"Providing social assistance in the form of incentives and capacity building is important. **Prakerja shows Indonesia's commitment in achieving SDGs** (Sustainable Development Goals) so no one is left behind."

Let's discuss!



www.prakerja.go.id



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[@prakerja.go.id](https://www.instagram.com/prakerja.go.id)



[Prakerja](https://www.youtube.com/Prakerja)



[Manajemen Pelaksana
Program Prakerja](#)



[@kitaprakerja](https://www.tiktok.com/@kitaprakerja)