



COORDINATING MINISTRY FOR ECONOMIC AFFAIRS  
REPUBLIC OF INDONESIA



# Prakerja: Indonesia's Large Scale Skill Development Program

Thailand, October 17<sup>th</sup>, 2024



Indonesia faced **multiple challenges** . In 2019,

## Workers

The world of work is changing rapidly

**41%**

Skills that are required by jobs will change between 2015 and 2025\*

Around 90% of the Indonesian workforce have never participated in training

**IDR 2.91 million**

Average monthly wage/salary of laborers/employee/staff

Source:  
\*LinkedIn, 2023  
\*\*World Bank, 2018

## Job Seekers

Faced difficulty finding jobs due to skills gaps & labor market mismatches.

**66%**

**Middle-high Education**  
(high school or above) by August 2019

**20%**

**High Youth NEET**

**52%**

**Low Female LFPR**

Source:  
Statistics Indonesia, 2019  
\*\*\*PISA 2018 (OECD, 2019)

# Prakerja

Created to **improve competence, productivity, competitiveness, and entrepreneurial abilities** of Indonesia's labor force.

## Problem-solution fit

**No money**

**S** → Scholarship (training credit) and cash upon completion

**No time**

**S** → flexible, online training

**No information**

**M** → marketplace, labor market information



# From Training to Job Opportunities



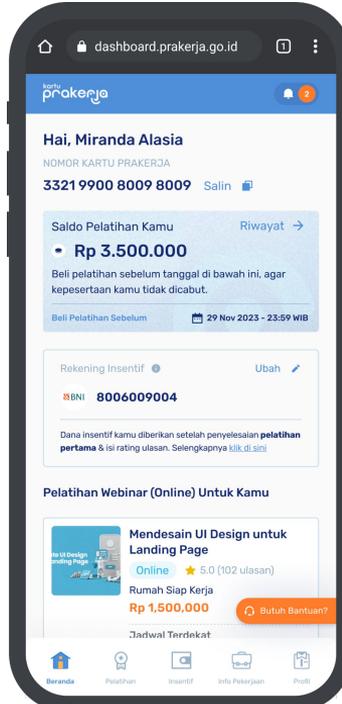
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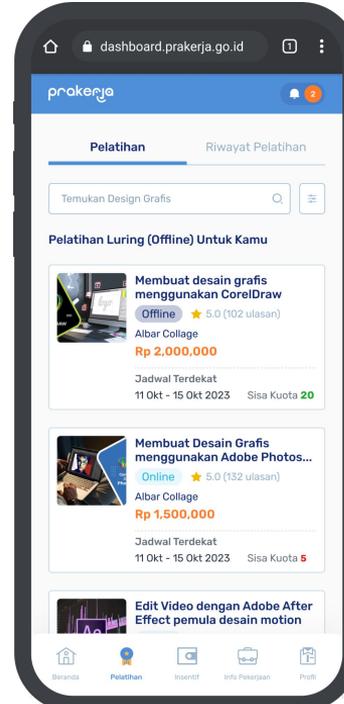
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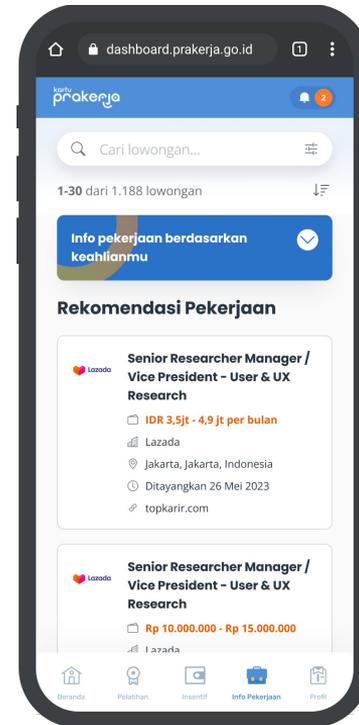
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Course Search and  
Course Recommendation



Job Search and  
Job Recommendation



# Prakerja 2020–Now

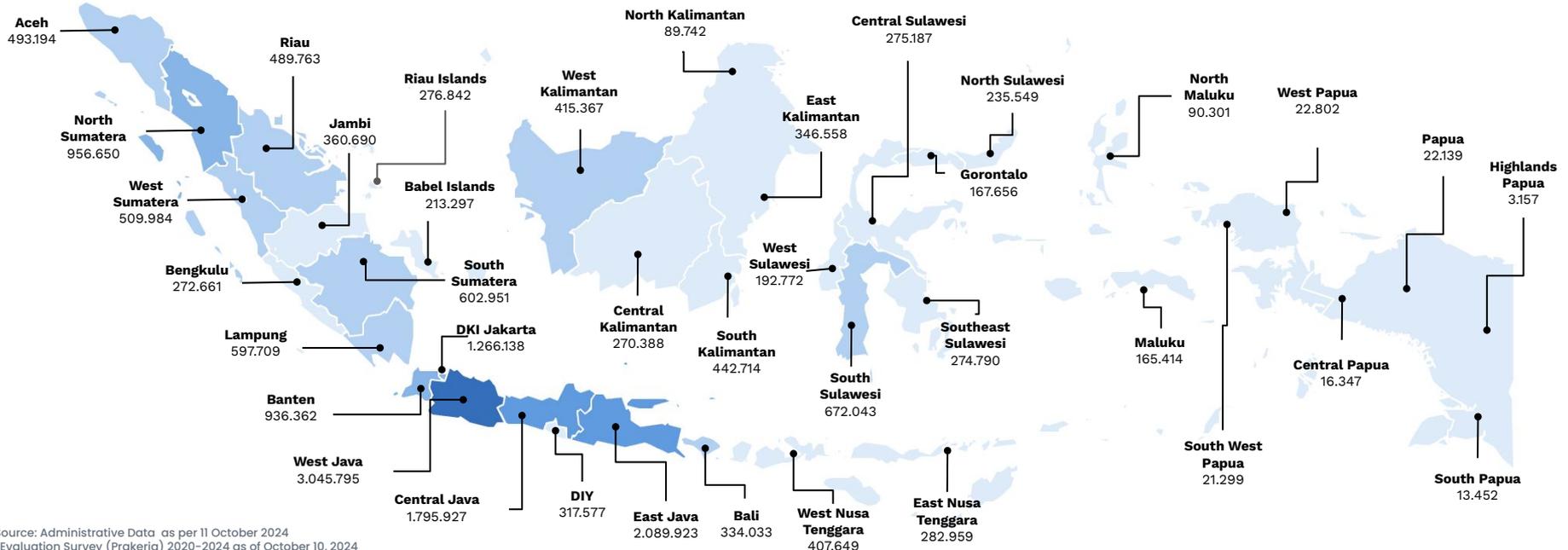
Batch 1–71: **18.9 million beneficiaries**

**Skilling | Reskilling | Upskilling**

**Job Seekers | Workers | Entrepreneurs**

## INCLUSIVITY

<b>61%</b> Unemployed*	<b>3%</b> Ex-Migrant Workers*	<b>17%</b> Primary Education Graduates/below	<b>52%</b> Female
<b>60%</b> Youth NEET**	<b>6%</b> Decile 1 Household Expenditure	<b>3%</b> People with Disabilities*	<b>2%</b> From Outermost, Frontier, Least Developed area



Source: Administrative Data as per 11 October 2024  
 \*Evaluation Survey (Prakerja) 2020–2024 as of October 10, 2024  
 \*\*Evaluation Survey (Prakerja) 2023–2024 as of October 10, 2024

# Prakerja's **Impacts**



**26%**

Went from **not working** to **working**  
**2 months after completion.**



**US\$ 63** (IDR 980,000)\*

The increase in average annual  
income/person for one time US\$ 193  
investment/person.



**5%**

Went from being **unregistered** to  
**registered MSMEs**



**2%**

Went from **informal** to **formal workers**

**Prakerja has been studied or even replicated by other countries.**

# Prakerja 2025 Onwards\*

## PMO Prakerja to provide:

- Multiproduct
- Cost sharing or burden sharing schemes with participants/companies
- Provision of free basic skills and life skills training on the Prakerja platform
- Non-monetary incentives: certification, advanced training, placement, internship etc.
- Training path and skill-job taxonomy
- Curriculum changes for AI-disrupted fields, opening of fields not disrupted by AI
- Career service
- Talent pool platform



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prakerja

# Thank You!



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